

IT BEATS THE CENSUS

**Multitudes Visited the
Terrible Cyclone Clothing Sale
on the Opening, Saturday, September 24.**

It was not an accident that the long brick store was crowded all day last Saturday, Sept. 24. Although the rain came the crowd came with it. Show us your countenance and we will put a smile on it.

20,000 people in this part of the earth have read from the large bills and posters distributed through this part of Michigan all about the terrible Cyclone to strike the clothing business. Sale Sept. 24 to Oct. 29.

This 5 Weeks of Furious Clothes Selling
inaugurates the greatest price distribution of Clothing that ever happened in two Hemispheres.

\$30,000 Worth of Clothing to be Sacrificed
No matter how low the sale price, marked in plain figures, 10 per cent in cash will be handed back to you in cash of all the cash you pay for clothes during this sale.

Much of this Great Stock of Clothing is the Famous
Hart, Schaffner & Marx Clothes
Made Especially for E. Smith & Co.

Your Money is simply on deposit until you are perfectly pleased.

IT'S TERRIBLE

E. SMITH & CO., Paw Paw, Michigan

**HANDSOME PREMIUMS FOR WOMEN
FREE**

Many opportunities are offered women who reside in THE TRUE NORTHERNER DISTRICT of The Associate Newspaper Prize voting Contest to secure for a few hours work handsome premiums consisting of Pianos, A Diamond Ring, A Buggy, A Ladies Tailored Made Suit, Leafless Dining Table, Furniture, Traveling Bags, Dress Shoes, Ladies Umbrella and Business Scholarships for the Younger People. EVERY PRIZE WILL BE GIVEN ABSOLUTELY FREE.

If interested write to the manager of this Big Free Distribution of prizes.

Address, W. G. Shoup,

Room 500, Press Building, Kalamazoo, Mich.

Model Meat Market

Leave your orders for the choicest cuts of home dressed beef, pork, veal and lamb. Chickens for Saturday. This week and all the time hereafter fresh Sealshipt oysters direct from Baltimore.

ALL ORDERS DELIVERED
Farmers I want to buy your fat calves
Highest price paid for good stock.

FRED B. OCOBOCK